



FOR RELEASE

## **LAUTEN AUDIO PARTNERS WITH THE AUDIO PROFESSIONALS UK** **UK-based The Audio Professionals will distribute full line of Lauten Audio microphones**

Santa Clara, CA, March 10, 2008 – Lauten Audio, a high-end microphone maker, has announced a new distribution agreement with UK-based The Audio Professionals. Under the terms of the agreement, The Audio Professionals will serve as the sole distributor in the United Kingdom for the Santa Clara, California-based company's entire microphone line, including their highly successful Horizon tube microphone and three new models. The entire microphone line will be on display at the 2008 Musikmesse Pro Light and Sound show in Hall 5.1 D50.

"We are delighted to have been appointed as the UK distributor for Lauten Audio," says Martin Warr, Director at The Audio Professionals. "In a market packed with a huge range of microphones, we found Lauten Audio to be extremely refreshing in their approach to design and manufacture. The Audio Professionals are constantly looking to align ourselves with quality and forward thinking companies of integrity, where the products are never compromised; Lauten Audio absolutely fits this criterion. The people behind Lauten Audio are some of the most experienced and trusted figures in the microphone industry today, and we know [the founder] Brian Loudenslager has some exciting plans for the future, so we are looking forward to working with him and his team."

Lauten Audio's first commercially available product, the Horizon tube microphone, is a hand crafted boutique quality microphone that has proven to be a must-have for many recordists. Lauten Audio's new microphones include the FC-357 Clarion, the ST-221 Torch, and the LT-381 Oceanus. The FC-357 is a solid-state multi-pattern large diaphragm condenser microphone, designed for recordists looking for very clean and natural sound reproduction. The ST-221 is a pair of small diaphragm tube microphones. The ST-221 combines the characteristics of the small diaphragm and the tube, making it an ideal choice for recording instruments. Finally, the LT-381 features a newly designed large dual-diaphragm capsule, unique circuit topology with a pentode input and transformerless triode output circuit, and variable omni, cardioid and figure-8 polar patterns. The LT-381 is designed to be a high-performance vocal microphone that produces incredibly full and detailed recordings.

"We are very pleased to partner with The Audio Professionals in the United Kingdom," says Brian Loudenslager, founder of Lauten Audio. "Martin Warr and Dave West have more than 30 years of combined industry experience in marketing professional audio products. With their value-added distribution approach; Lauten Audio is poised for a very successful introduction to the UK."

### **About Lauten Audio:**

Lauten Audio is a high-end microphone manufacturer formed by professionals with diverse backgrounds ranging from microphone design, physics, recording engineering, electrical engineering, international business, and manufacturing. The company's philosophy is to build better sounding microphones through unique designs, careful component selection, efficient manufacturing processes, and extensive listening tests.

Lauten Audio is located in Santa Clara, CA. For more information on Lauten Audio's products and organization please visit [www.lautenaudio.com](http://www.lautenaudio.com)

### **About The Audio Professionals UK:**

Martin Warr was Head of LOUD Technologies in the UK for over 4 years, and had been with Mackie and associated brands for nearly a decade. He has worked in all areas of the market including music recording, live, broadcast, post production. He established his own company, The Audio Professionals, in 2006.

Dave West was a successful musician before turning his talents to sales. He has been a stalwart of various pro audio reselling and distribution companies over the last decade, and is particularly well connected to the audio production and education markets.

The Audio Professionals are located in their new offices in Watford, UK. Visit them online at [www.audiopros.eu](http://www.audiopros.eu)

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### **Media Contact:**

Lauten Audio  
1-877-721-7018 Ext 704#  
[press@lautenaudio.com](mailto:press@lautenaudio.com)